



NAIROBI, KENYA
28th – 31st OCTOBER 2026

1st August 2026

Re; Invitation to the I4WASH Marketplace Forum 2026, Nairobi

Dear Sir/ Madam,

The future of Water and Sanitation in Africa will not be shaped by ideas alone, it will be defined by partnerships, innovation, investment, and bold action.

On behalf of the organizers, strategic partners, and convenors, it is our great honor to invite you to the Innovate for Water and Sanitation (I4WASH) Marketplace Forum 2026. The Forum will take place from **28th to 31st October 2026 at Strathmore University in Nairobi, Kenya**. The global water and sanitation landscape is undergoing a profound transformation. Declining development aid, mounting climate pressures and rapid urbanization demand a fundamental shift that public resources alone cannot bridge the financing gap. This year's Forum is built around the

Theme: Innovate, Invest, Impact: Building Resilient Water and Sanitation Ecosystems for the Future.

As a leader in this sector, we invite you to connect with like-minded organizations and individuals, and to share the ideas and innovative solutions you are championing. The Forum will explore how innovation, entrepreneurship, innovative finance, technology, and policy can work together to unlock sustainable investment, strengthen local enterprises, improve service delivery, and build resilient water and sanitation systems that leave no one behind.

Since 2018, I4WASH has driven this shift toward amplifying knowledge sharing, building lasting partnerships, breaking down silos and leading the commercialization of over 1,000 WASH solutions. This year, we are convening the region's top decision-makers, utilities, financiers, and innovators in Nairobi to move beyond dialogue and lock in decisive, market-driven commitments and partnerships.

I4WASH is more than a conference it is where conversations become collaborations, ideas become investments, and innovations find their markets.

As a delegate, you will have the opportunity to:

- Connect with leading national and international organizations shaping the future of the Water and Sanitation sector
- Meet potential investors, development partners, financiers, and strategic collaborators
- Discover emerging technologies, products, and business models transforming water and sanitation
- Participate in high-level policy dialogues with government leaders and regulators
- Learn directly from successful enterprises, utilities, innovators, and practitioners
- Build partnerships that unlock funding, scale innovation, and strengthen institutional impact
- Engage in practical discussions on commercialization, climate resilience, circular economy approaches, digital transformation, sanitation markets, and inclusive service delivery

The four-day programme will feature:

- High-level keynote addresses from government and sector leaders
- Strategic panel discussions on financing, innovation, regulation, and investment
- Interactive technical sessions led by experts across the water and sanitation ecosystem
- The I4WASH Marketplace Exhibition, showcasing cutting-edge solutions
- Investment and business networking sessions connecting innovators with funders and partners
- Dedicated networking events designed to foster meaningful partnerships



NAIROBI, KENYA
28th – 31st OCTOBER 2026

- Knowledge-sharing sessions highlighting successful projects and scalable business models from Kenya and beyond

How to Register; All delegates and exhibitors are encouraged to register through our official [website I4WASH-Nairobi-2026](https://www.i4wash.org/na2026) Automated invoices will be generated upon registration.

Early Bird Registration: will be open from 1st of May 2026 to 31st August 2026.

- Individual Delegate Pass (Early Bird): KES 29,750 / €255
- One Exhibition Booth (Bird): KES 50,000 / €450

Regular Registration: will be open from 1st of September 2026 until 15th October 2026

- Individual Delegate Pass KES 35,000 / €300
- One Exhibition Booth: KES 70,000 / €550

Kindly be informed that the **delegate fee** indicated above covers **one** full 3-day access pass, meals, an exclusive coaching session on 27th October 2026, a 10-minute pitching opportunity networking cocktail access, and complimentary transport to 3 technical site visits on 31st October 2026.

The **exhibition booth** cost indicated above covers one all access delegate pass, **one** 3x3 exhibition tent, **one** dressed table with 3 chairs, and décor with **three** of your corporate branding for the full three-day period. Exhibitors will be strategically positioned within the main entrance to ensure optimal visibility and engagement.

Payment instructions

Payment can be made in either cash, cash transfer, or even cheque to either of the accounts below:

Payment in KES:

Account name: Quercus Group Ltd.
Bank: NCBA
Account no: 7494880018
Bank Address: 30437-00100
Branch code: 07000
Swift code: CBAFKENX

For M-Pesa payments, kindly use Paybill number 880100 and use the above details.

Payment in Euros

Account name: Quercus Group Ltd.
Bank: NCBA
Account no: 7494880023
Bank Address: 30437-00100
Branch code: 07000
Swift code: CBAFKENX

Kindly note that costs related to your travel, accommodation, additional meals and drinks will be your own responsibility

To secure your guaranteed spot among this dynamic gathering of industry changemakers, please ensure your participation fee is fully processed by **October 10th, 2026**. Feel free to reach out to me for help completing your registration.

We will be deeply honored by your presence and leadership as we collectively chart a bold and sustainable future for the Water and Sanitation sector and advance the region's SDG 6 agenda. Should you have any questions or require further information, please do not hesitate to contact me using the details below. We look forward to welcoming you to the I4WASH Marketplace Forum 2026.

Kind regards,

Mariam Njoroge
Managing Director, Kenya & East Africa and
Lead organizer of I4WASH marketplace
M: +254 723 341220 / +254 713036917
E: mariam@quercus-group.com